

Gujo Rara-chan, mascot of Gujo city

Gujo Rara was born on March 1, 2014 in commemoration of the merger of Gujo city. She was named after two beautiful rivers running through the city, NagaRa and WaRa rivers. Taking the motif from the city fish "Ayu" or sweet fish, Rara has the city flower and tree, "Kobushi" magnolia and maple leaf on her head as well as the city emblem at her chest.

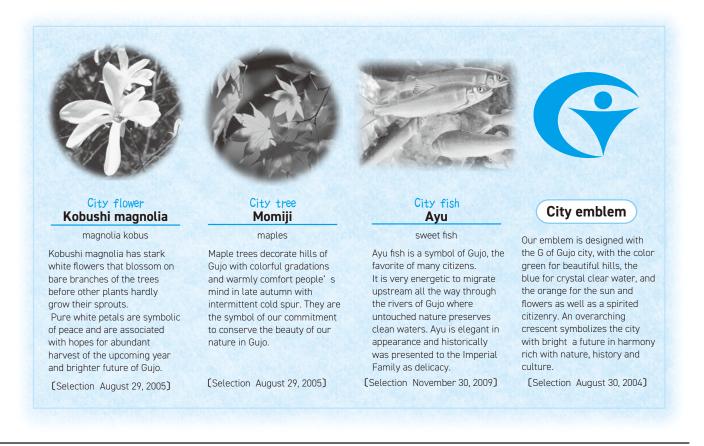
Gujo Citizens' charter

Gujo city is blessed with rich nature and culture of long history and traditions. Our ancestors had cultivated and developed our hometown with unyielding spirit and sense of appreciations. To take pride in citizenship of Gujo based on the traditions we have inherited from our predecessors and to create our community open for everyone for the future, we hereby define the Citizen's Charter in the following.

- 1. Respect and enjoy the nature. Conserve the wealth of the natural environment.
- 1. Respect life, and nurture compassion and warmheartedness.
- 1. Always learn and encourage each other to create quality culture.
- Enjoy physical exercise to keep sound spirit for healthy life.
- 1. Be proud of work and profession to make community fulfilling and ambitious.

Established on August 29th in 2005

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